

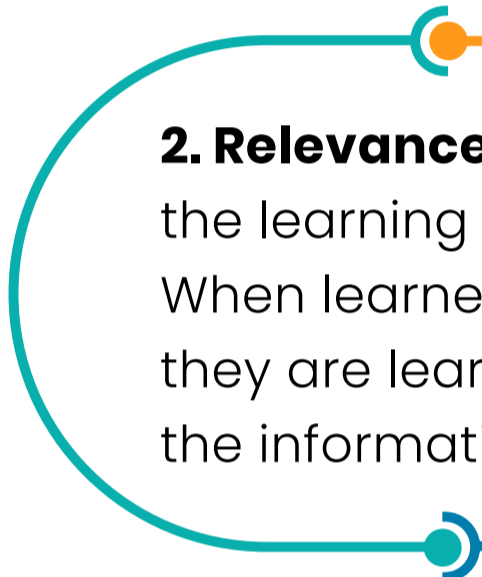
# Custom Art and Parallax Scrolling

## The Chocolate and Peanut Butter Moment

The use of custom art increased the impact of any eLearning experience, but there is a true chocolate and peanut butter moment when you combine custom art and parallax scrolling.



**Uniqueness:** Custom artwork is unique and can make a lasting impression on learners. When learners encounter custom artwork, they are more likely to pay attention and engage with the content.



**2. Relevance:** Custom artwork can be created specifically for the learning content, making it more relevant to the learners. When learners see custom artwork that reflects the content they are learning, it helps them to better understand and retain the information.



**3. Creativity:** Custom artwork allows designers and educators to be creative and experiment with different visual styles, which can make the learning experience more interesting and engaging for learners.



**4. Consistency:** Custom artwork can be created to match the branding and visual style of the learning content, providing a consistent look and feel throughout the course.



**5. Emotion:** Custom artwork can evoke emotions and make learning more memorable. When learners connect emotionally with the custom artwork, it can help to reinforce the learning and create a lasting impression.

Overall, custom artwork enhances the parallax scrolling experience by providing a visually appealing, relevant, and engaging learning experience.

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